

Donation Script

Here's a sample email for your consideration:

Dear Susan,

I am excited to let you know that I have decided to run for Smithville School Board this year. As a parent of two, I have deep concerns with the current lack of technical skills our students are graduating high school with. Here is an article that describes my frustrations well: (article that Jim Beard shared).

As you know, I have always been involved in our church, our community, and at our local schools. Smithville is a wonderful place to raise a family and I am committed to doing my part to help make it even better.

As I embark on this campaign, having never run for office before, I realize that I need to raise some money in order to introduce myself and share my positive message with voters.

I am turning to those who know me best, first, with a specific request. Will you please invest in my campaign?

I am more than happy to meet with you in person, or chat with you on the phone to tell you more about why I am running and how I plan to campaign.

I am also asking for your thoughts and advice. Is there an issue relevant to Smithville schools that you want to see discussed? Are there folks you think I should reach out to?

Thank you very much for taking the time to read my first fundraising email! I will be in touch soon.

If you would like to help me reach my initial fundraising goal of \$500 by Friday, February 24th you may send a check to:

"Friends of Bill Jones"
PO Box 19
Smithville, IL 12345

Or you can donate online with a credit card here: (LINK)

With appreciation,

Bill